



Rota-Briefs

Rotary Club of Cohoes - A Subsidiary of Rotary International

August 18, 2021

Mission of Rotary: Roderick Sipe

Birthday:

Anniversary: Marshall Barrett, Mike Brooks, Chuck Ries

Visiting Rotarians: Terry Phillips

Guests:

Door Prize: Dave Havnen

Powerball: Terry Phillips tried for \$283 but was unsuccessful.

Rotarians Present: Brooks, Havnen, Parker, Sipe, Tremblay, E., Tremblay L.

Good News/Bad News:

Mike Brooks was sad to report that long time Cohoesiers Joyce Baranski and Marcie Suprenaut passed away. Mike read some words of wisdom.

Dave Havnen was happy his eye injection was postponed. Unfortunately, he still must get it on Friday.

Tammy Parker was happy to report that they are almost moved out of their current office in Latham and moved into the new office on Wolf Road. Tammy will be attending her niece's bridal shower in Cleveland.

Terry Phillips was still pondering Mike Brooks' jokes. Terry was happy to be with the Cohoes club. He needs to set up one more meeting with us to discuss membership.

Ed Tremblay noted that he and Linda have three trips scheduled in the next few months and with the uptick in Covid cases they are getting nervous about traveling.

Linda Tremblay stated that summer camps have finished so she and Ed will have their grandchildren five days a week for the next two weeks.

Roderick Sipe was looking forward to a visit from his son, daughter-in-law and two grandchildren. They will be coming from New Hampshire.

Club Business:

Past District Governor Terry Phillips sent a membership survey to Roderick Sipe and Linda Tremblay. The survey will be distributed to Cohoes Rotary club members to fill out.

Program:

PDG Terry Phillips gave a presentation to the club about how to increase and retain members. Attracting new members starts with a goal and a plan. Clubs need to have a strong public image and social media presence. Having to meet over Zoom has taught clubs that speakers can be invited from anywhere. It is possible to meet without having a meal. Fellowship can take place at a club service project. It is easier to invite someone to be a guest at a Zoom meeting rather than in person. Mixers are helpful networking and membership tools (after Covid subsidies). Be flexible with types of club membership (Corporate, Family, Young Professional, Senior). Alternate meeting times and customs. It is not all about a meal. Focus on service, not meetings. Invite potential members to a service project, rather than a meeting. Focus on engagement, not attendance. Make the rules simple. Which of the changes your club has adopted during the pandemic will it retain after social distancing is over?

Response:

Roderick Sipe responded on behalf of the club.

When and Where Other Rotary Clubs Meet:

To view when and where other Rotary Clubs in District 7190 meet go to:

<http://www.rotary7190.org/>, click on When/Where Clubs Meet in the upper left corner of the home page.

Cohoes Rotary Club Meeting Schedule

Meeting Schedule

The schedule format is the first Tuesday of the month, a Board dinner meeting at 5:45 pm at the Century House. All club members are invited to attend. The second Wednesday of the month will be a lunch meeting at 12:15 pm at LifePath at Cohoes (formerly Cohoes Senior Center). The third and fourth Wednesdays of the month will be Zoom meetings at 7:00 pm. There will not be a meeting if there is a fifth Wednesday in the month.

Rotary Club Officers

Roderick Sipe – President
Linda Tremblay - Secretary
Michael Brooks – Treasurer
Ed Tremblay – Sergeant at Arms
Bruce McConnelee - District Governor

Cohoes Rotary Web Site -
www.rotaryclubofcohoes.org

We conclude the meeting with recitation of The 4 Way Test led by Roderick Sipe.

The 4-Way Test

The 4-Way Test "Of the things we think, say or

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

From [ABC's of Rotary](#)

Upcoming Meetings & Events

8/25/21-Cohoes Rotary Meeting, 7:00 pm,
Zoom
9/7/21-Cohoes Rotary Board Meeting, 5:45
pm, The Century House, Latham
9/15/21-Cohoes Rotary Meeting, 12:15 pm,
LifePath Cohoes (Cohoes Senior Center)
9/22/21-Cohoes Rotary Meeting, 7:00 pm,
Zoom
9/29/21-Cohoes Rotary Meeting, 7:00 pm,
Zoom

RI President Shekhar Mehta is urging members to become more involved in service projects, saying that caring for and serving others is the best way to live because it changes not only other people's lives, but also our own.



SERVE TO CHANGE LIVES