



# Rota-Briefs



Rotary Club of Cohoes - A Subsidiary of Rotary International

August 10, 2011

**Invocation:**

**Song:** *Chuck Ries, "Let the Rest of the World Go By"*

**Anniversaries:** *none*

**Birthdays:** *none*

**Visiting Rotarians:** *Byron Moak (Lansingburgh)*

**Guests:** *Mike Weidrich  
Scott Van Alstine*

**Powerball:** *Marshall Barrett (King of clubs)*

**Rotarians Present:**

*Barrett, DeFruscio, Demers, Farrell, Hornbrook, McDonald, Ries, Robert, Mitola, Signoracci, Ed Tremblay, Van Alstine*

**Good News/Bad News:**

*The following members paid happy/ sad dollars:*

*Ed Tremblay reported that the Cohoes Art Open Studio event was a success. More than 200 people attended Friday evening and over 150 people on Saturday. More than \$1,000 was raised on silent auction supporting local Cohoes artists.*

*Bev Signoracci wanted wish the Cohoes Senior Center good luck with their Legacy Campaign.*

*Chuck Ries was happy to announce he caught a 4 pound, 20" long small mouthed bass on his fishing trip to Canada.*

**Events/ Information:**

• *Members will be asked to suggest community service programs that the club can undertake during 2011-2012.*

• *The District Toolbox is available to view online and contains information about other clubs and their activities in our district.*

<http://www.clubrunner.ca/data/7190/html/134284/august2011toolbox.pdf>

• *Next week's speaker will be club member, John Doemel.*

**Program:**

*Keith Hornbrook, President Cohoes Rotary Club, Executive Director, Cohoes Senior Center. Program notes will be attached.*

- *We conclude each weekly meeting with recitation of The 4 Way Test, see below.*

**The 4-Way Test:**

*The 4-Way Test "Of the things we think, say or do":*

1. *Is it the TRUTH?*
2. *Is it FAIR to all concerned?*
3. *Will it build GOODWILL and BETTER FRIENDSHIPS?*
4. *Will it be BENEFICIAL to all concerned?"*

*From [ABC's of Rotary](#)*

**ROTARY'S WHEEL EMBLEM**

*A wheel has been the symbol of Rotary since our earliest days. The first design was made by Chicago Rotarian Montague Bear, an engraver who drew a simple wagon wheel, with a few lines to show dust and motion. The wheel was said to illustrate "Civilization and Movement."*

*Most of the early clubs had some form of wagon wheel on their publications and letterheads. Finally, in 1922, it was decided that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians. Thus, in 1923, the present gear wheel, with 24 cogs and six spokes was adopted by the "Rotary International Association."*

*A group of engineers advised that the geared wheel was mechanically unsound and would not work without a "keyway" in the center of the gear to attach it to a power shaft. So, in 1923 the keyway was added and the design which we now know was formally adopted as the official Rotary International emblem.*

**Rotary Club Officers**

**Keith Hornbrook** - *President*

**Robert W. Van Alstine** - *President elect*

**David Mitola** - *Secretary*

**Michael Brooks** - *Treasurer*

**Marshall Barrett** - *Sergeant At Arms*

**Bill Nathan** - *District Governor*

**Cohoes Rotary Web Site** - [www.rotaryclubofcohoes.org](http://www.rotaryclubofcohoes.org)



# Cohoes Rotary Club Program 2011-2012



Keith Hornbrook  
Executive Director, Cohoes Multi-Service Senior Citizen Center  
President, Cohoes Rotary Club

August 10, 2011

Keith thanked the club for the \$1, 800 donation to the Cohoes Senior Citizen Center Legacy Program.

Keith wanted to update the club on the status of the Senior Center Legacy Campaign and the services provided by the center. There are 3 primary services provided by the Senior Center, the Meals on Wheels, Adult Day Services Program, and the Senior Transportation Program. Approximately 70% of the center's budget goes toward the Meals on Wheels program, providing 170 meals a day. The staffing required to prepare and deliver these meals is currently 3 ½ employees, including 2 full time drivers. There are multiple volunteers that help package the meals. Keith stressed that without the generous time and effort of these volunteers, the program would not be possible. There are recent federal guidelines regulating the types of foods and ingredients in the meals the center can provide. These strict standards are meant to maintain a well balanced diet for recipients of the meals, however it leads to increased costs for the center to prepare.

The Senior Transportation Program allows the center to assist seniors in visiting family members, arranging medical appointments, and basic errands such as, visiting the hairdresser. Money for the program comes from the Federal Older Persons Act and is eligible to people 60 years or older.

The Adult Day Services Program provides activities, meals, and social interaction for its participants. The program averages 8 people per day. Partnerships exist between local and county adult services such as, the Eddy. The center provides the finances for the adult day services program and is reimbursed by the county. Reimbursement is often delayed, and this can lead to cash flow problems.

There are multiple financial issues facing the Senior Center. The county began decreasing the number of people eligible for the Meals on Wheels Program. There was also a decrease in the number of meals to one per day. The Center also lost about 100 people per month from the Adult Day Services Program. Since the funds provided by the county are related to the number of people and meals served by the Center, there has been a considerable decrease in income. There was over a \$17,000 drop in county funds compared to 2009-2010. The amount of money received from the county does not cover the expenses of the Center. There was a \$50,000 total loss in 2010. The Center was able to absorb \$25,000 from cash reserves and save additional funds from staffing adjustments, including a furlough by Keith to 4 days a week.

The purpose of the Legacy Campaign is to payoff vendors and re-establish cash reserves. To date, the campaign has raised over \$28,000 and will run until the end of September. The 3 month campaign will end at the end of September because the Center will be able to better gauge the amount of funds expected from the county. In addition to the Legacy Campaign, the Senior Center will evaluate board of directors development, specifically on fundraising. Service area expansion is possible and will bring in more contractual income. The Center will also reach out to the NY State Council of Non-Profits.

There was a question from a club member concerning the amount of money received from the city of Cohoes. The Center receives \$20,000 cash and the utility costs of the building. Less than 1% of the city budget goes toward programs for seniors.

Ed Tremblay, President of the Senior Center Board of Directors commended Keith for volunteering to take a pay cut and stressed that the financial problems facing the Senior Center originate from the fact that the Center is a public non-profit and not financial mismanagement.

**Rotary Club of Cohoes  
PO Box 81  
Cohoes, NY 12047**

## When and Where Other Rotary Clubs Meet:

Monday	
<b>Corinth</b>	7:15PM
<i>Agape Bed and Breakfast, Rt. 9N, Corinth</i>	
<b>Hudson Falls</b>	12:10 PM
<i>Pizza Hut. Rt.4, Fort Edward</i>	
<b>Racing City Rotary</b>	5:30 PM
<i>Olde Gaslight Restaurant, 12 Ballston Avenue, Saratoga Springs</i>	
<b>Burnt Hills/Ballston Lake</b>	6:15 PM
<i>Bill Sewell Community Room, Town of Ballston Town Hall</i>	
<b>Lake George</b>	6:15 PM
<i>Holiday Inn Rt. 2223 State Rt. 9</i>	
Tuesday	
<b>Northern Lake George</b>	7:30 AM
<i>Watson Arts Center, Silver Bay</i>	
<b>Wilton</b>	7:30 AM
<i>Friendly's Restaurant, Route 50, Wilton</i>	
<b>Latham</b>	12:00 PM
<i>Century House, Latham</i>	
<b>Watervliet</b>	12:10 PM
<i>First Presbyterian Church, 819 2<sup>3</sup><sup>rd</sup> Street, Watervliet Meets 2<sup>nd</sup> and 4<sup>th</sup> weeks only)</i>	
<b>Ballston Spa</b>	12:15 PM
<i>Manna's Restaurant, 17 Low St, Ballston Spa</i>	
<b>Glove Cities</b>	12:15 PM
<i>Holiday Inn, Rt. 30A, Johnstown</i>	
<b>Menands</b>	12:15 PM
<i>The Corner Well Restaurant, 698 North Pearl St.</i>	
<b>Scotia</b>	6:00 PM
<i>Turf Tavern, 40 Mohawk Avenue, Scotia</i>	
<b>South Glens Falls</b>	5:45 PM
<i>Humbuggs, Corner Bluebird Rd. and Rt. 32, South Glens Falls</i>	
<b>Chestertown</b>	6:15 PM
<i>O.P. Frederick's Restaurant, Rt. 8., Chestertown</i>	
<b>Lansingburgh</b>	6:15 PM
<i>Paradise Lounge, 630 2<sup>nd</sup> and 117<sup>th</sup> Streets, Troy</i>	
<b>Northville</b>	6:30 PM
<i>(Call for locations and directions)</i>	
<b>Schoharie</b>	6:30 PM
<i>Parrot House - Rt. 30 Main St. Schoharie</i>	

Wednesday	
<b>Niskayuna</b>	7:15 AM Route 7
<i>Diner, 1090 Troy-Schenectady Road</i>	
<b>Delmar</b>	7:30 AM
<i>Normanside Country Club, 150 Salisbury Rd., Delmar</i>	
<b>Mohawk Valley</b>	7:30 AM
<i>Senior Center, 204 Canal St., Fort Plain</i>	
<b>Schenectady East</b>	7:30 AM
<i>Old Country Buffet, Crosstown Plaza, Rt. 7, Schenectady</i>	
<b>Turning Point</b>	7:30 AM
<i>General Schuyler Pantry 166 Broad St., Schuylerville</i>	
<b>Champlain Canal</b>	8:00 PM
<i>Community Room, Mid-Rise Senior Apts, 180 N. Main Street Mechanicville</i>	
<b>Albany</b>	12:15 PM
<i>Wolferts Roost Country Club, 1230 Van Rensselaer Blvd., Albany</i>	
<b>Amsterdam</b>	12:15 PM
<i>Raindancer Steak Parlor, Rt. 30N, Amstgerdam</i>	
<b>Cohoes</b>	12:15 PM
<i>Century House, Rt. 9, Latham</i>	
<b>Colonie-Guilderland</b>	12:15 PM
<i>Western Turnpike Golf Course Rt. 20, Guilderland</i>	
<b>Saratoga Springs</b>	12:15 PM
<i>Longfellows Restaurant, Rt. 9P</i>	
<b>Cobleskill</b>	6:10 PM
<i>Best Western Inn of Cobleskill Rt. 7, Main Street, Cobleskill.</i>	
<b>Granville</b>	6:15 PM
<i>AJ's Restaruent, Quaker Street, Granville</i>	

Thursday	
<b>Malta Sunrise</b>	7:15 AM
<i>Malta Diner Rts. 9 &amp; 67, Malta (Exit 12 off I87)</i>	
<b>Rotterdam Sunrise</b>	7:15 AM
<i>McLanes Restaurant, 2717 Broadway, Rotterdam</i>	
<b>Shenendehowa</b>	7:15 AM
<i>Coburg Village Retirement Facility, Grooms Rd., Clifton Park</i>	
<b>North Creek</b>	7:30 AM
<i>Marsha's Restaurant, Main St., North Creek</i>	
<b>Schenectady</b>	12:00 PM
<i>Stockade Inn, 1 North Church St., Schenectady</i>	
<b>Twin Bridges</b>	12:00 PM
<i>Salty's, Northway Exit 8A, East of Rt. 9, Halfmoon</i>	
<b>Glens Falls</b>	12:10 PM
<i>Queensbury Hotel, 88 Ridge Street, glens Falls</i>	
<b>Troy</b>	12:15 PM
<i>The Red Front Restaurant, 71 Division Street, Troy</i>	
<b>Middleburgh</b>	6:05 PM
<i>Middleburgh United Methodist Church, Rt. 145 Middleburgh Main St. &amp; Bush Rd.)</i>	
<b>Salem</b>	6:15 PM
<i>Bunker Hill B&amp;B on Bunker Hill Rd. Salem (5.5 mi. NW of Salem)</i>	
<b>Southern Rensselaer</b>	6:15 PM
<i>Holiday Inn Express, US 4 East Greenbush (Exit 9 off I 90)</i>	
<b>Broadalbin</b>	6:30 PM
<i>The White Holland House, 1520 Ste Highway 29, Gloversville</i>	
<b>Fort Ann</b>	6:30 PM
<i>Mountain View Java, Rt 4, Fort Ann</i>	
<b>Sharon Springs</b>	6:30 PM
<i>Pit Stop BBQ, Rts. 10 &amp; 20, Sharon Springs</i>	
Friday	
<b>Glenville</b>	7:15 AM
<i>Turf Tavern, Rt. 50, Scotia</i>	

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 PO Box 81  
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